

**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF TEXAS
SAN ANTONIO DIVISION**

**COACH, INC. AND COACH SERVICES,
INC.,**

Plaintiffs,

v.

**D 4 L APPAREL, DRESS 4 LESS
FASHIONS, MICHAEL WAYNE IVORY,
AND JOSETTE BELLINGER,
Defendants.**

Civil Action No. 5:11-cv-00185-XR

PLAINTIFFS' REPORT ON ALTERNATIVE DISPUTE RESOLUTION

Pursuant to the Court's Scheduling Order of July 27, 2011 (Dkt. No. 16), Plaintiffs Coach, Inc. and Coach Services, Inc. (collectively, "Coach"), through their undersigned counsel, Fish & Richardson P.C., hereby file this Report on Alternative Dispute Resolution, and would respectfully show the following:

I.

1. The parties have exchanged settlement offers and are continuing to negotiate. Kaaren Shalom, as outside counsel for Plaintiffs, is responsible for settlement negotiations for Coach. Tyler Rutherford, as counsel for Defendants, is responsible for settlement negotiations on behalf of Defendants.

2. Plaintiffs have been advised of the ADR procedures available in this district, and believe that mediation is appropriate for this case. The parties have not agreed on a mediator.

3. Plaintiffs will agree to the investigation of the availability of pro bono or discounted mediation services in the San Antonio area in consideration of anticipated cost concerns by Defendants.

Dated: October 6, 2011

Respectfully submitted,

FISH & RICHARDSON P.C.

By: /s/ Natalie L. Arbaugh

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**ATTORNEY FOR PLAINTIFFS
COACH, INC. AND COACH SERVICES, INC.**

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system. All others will be served via Certified Mail, Return Receipt Requested.

Via CM/ECF System

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/s/ Natalie L. Arbaugh
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